

# GIRLS<sup>®</sup> WITH HI-VIS<sup>®</sup>

## CO-HOST INFORMATION SHEET



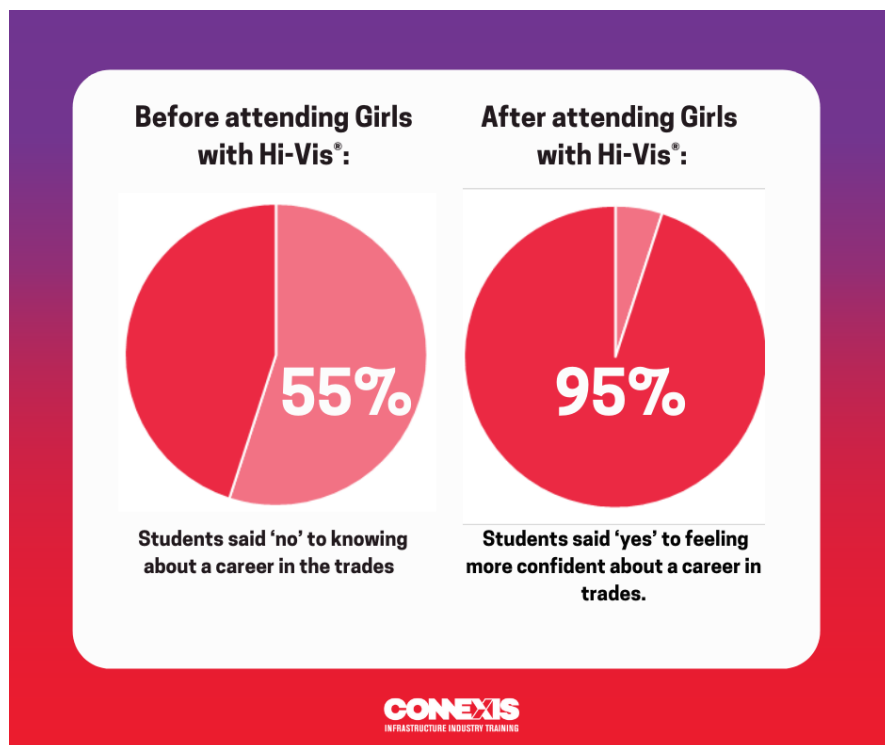
### Objectives of Girls with Hi-Vis<sup>®</sup> (GWHV)

- Promote and raise awareness of technical and trade roles within the Infrastructure Industry.
- Provide a pathway for female school students to join the infrastructure industry.
- Provide employers a platform to connect with local students and promote industry and company career opportunities.

### About

Girls with Hi-Vis<sup>®</sup> gives female students the opportunity to gain hands-on experience, hear from inspirational women in the industry and learn what a career in the infrastructure's civil, energy, telco and water industries can offer.

#### Student survey finding:



See the GWHV Snapshot video here > <https://youtu.be/3zuYwWiLX2g>

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## CO-HOST INFORMATION SHEET

### The Process

- Connexis will confirm if you have been selected to co-host a Girls with Hi-Vis<sup>®</sup> event in 2023
- **All events open for school registrations**
  - Connexis to advise schools of confirmed events
- **Co-hosts to provide agenda outline:** To be made available on website for schools This enables you and Connexis to strongly promote and describe your event to schools, so they know what to expect from the day.
- **School Registrations Close**
- **Girls with Hi-Vis<sup>®</sup>**

### Outcomes for your company

- Raised awareness of career pathways and opportunities in the infrastructure industry and your company
- Opportunity to highlight your company's actions towards developing a diverse and sustainable workforce
- Increase stakeholder engagement and strengthen community relationships
- Inspire local talent to join your workforce, and opportunity to open door to new recruits (such as through gateway, internships, work experience or jobs after school)



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### What being a Girls with Hi-Vis<sup>®</sup> Co-Host Company involves?

- **promote your event through**
  - developing a promotional and communications plan for your event
  - connecting with local media and using your promotion and communication channels
  - contacting local schools
  - company social media channels
  - promoting the event through your company to encourage them to spread the word in your network.
- develop and manage your day's agenda and activities (our event manager will work with you to develop an agenda for this)
- provide break time catering
- manage required Health and Safety management plans
- provide required PPE (Connexis will support with Hi-Vis vests where possible – this will need to be arranged prior to event, and may need to be supplemented by your own)
- consider developing a continuous engagement plan e.g. taking on students for work experience or gateway students following the event
- consider providing support, marketing or careers material for students to use on the day, take home, or as incentives such as engagement prizes.

\*Providing hands on experience is giving students a taste for work in the industry, experiencing what people love about their jobs and building student engagement. Hands on activities examples include:

- having a go on an excavator
- setting up a traffic management site
- experience getting up and into big machinery and photo opps
- climbing a power-line pole
- going up in an EWP
- building circuits
- water testing
- dam building
- trying on specialised PPE
- tours of power station, water treatment, and construction site tours



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### Costs:

There are no fees to your company to be involved. Costs incurred will be through providing the above, and your staff's time to plan and manage the event.

### Support to expect from Connexis:

- Our GWHV event manager will check in with you to support and help keep you on track
- Offer advice on how to structure your event
- Promotion of the national initiative and your event via Connexis website, social media and targeted newsletters
- Provide GWHV hi-vis vests where possible (numbers are limited)
- Provide support packs for student attendees, including Connexis and Infrastructure careers and promotional material
- A dedicated Connexis representative support in attendance, where possible, on the day of your event
- Support resources including:
  - A communications toolkit
  - e-signature banner
  - Invitation template to send out to schools, organisations and individuals to invite them to attend your event
  - Certificate Template
  - Student support packs on the day – including careers magazine, Connexis and GWHV merchandise, feedback survey.

### School registrations

School/Attendee registrations will open when your event/s is confirmed on the Connexis website.

- Bookings will be open to schools and students to attend as companies confirm.
- Begin promoting to your local schools network after you confirm your event date.

You can also promote your event and take registrations, however you must advise our GWHV event manager of internal registrations so that we can manage attendee numbers and ensure you are sent the correct number of support collateral.

We will be capturing the following information at attendee registration:

- Name
- Organisation/School & supervisors name
- Contact email
- Contact phone number
- Dietary requirements
- Consent for Image release consent

These details will then be shared the host company contact for the events they have registered for.

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Our GWHV event manager will work with you on developing the best plan for your GWHV event. Below is an example of how a GWHV event might run:

Time	Activity	Responsible
9:15	Welcome students – Put on Hi-Vis	
9:30	Host Company Welcome/Introduction/About Host/Agenda	
9:45	Connexis presentation – Introducing Girls with Hi-Vis <sup>®</sup>	Connexis representative
9:50	Hear from Women in industry/company – What they love about their job, how they got into, what they would encourage students to take away from the day	
10:15	<b>Break out into activities</b> <b>Group One:</b> Exposure of #1 area of company/Hands on activities/Tour (30mins)	
10:15	<b>Group Two:</b> Exposure of #2 area of company/Hands on activities/Tour (30mins)	
10:15	<b>Group Three:</b> Exposure of #3 area of company/Hands on activities/Tour (30mins)	
11:00	<b>Break – M.Tea</b>	
11:15	ALL Groups: 2 <sup>nd</sup> Rotation to next area (20mins)	
12:00	ALL Groups: 3 <sup>rd</sup> Rotation to next area (20mins)	
12:45	<b>LUNCH</b>	
13:15	What next? – Gateway/Cadetships/Work experience/Apprenticeships Wrap up - Q/A	
13:45	Presentation of certificates, photos. hand out support packs, collect hi-vis and complete event survey	
14:00	<b>Close and students depart</b>	

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